



Dear Friend:

Measuring 6 feet from the tip of its bill to its tail and nearly 10 feet from wingtip to wingtip, the American White Pelican is one of those birds you just can't help but take notice of. Along with thousands of other wildlife and plant species, the American White Pelican depends exclusively on wetlands for its survival.

Today, over 50% of the world's wetlands have been lost due to human encroachment. The same is true for many areas in Canada, including the Creston Valley...and pressure on remaining wetlands is very high.

**No greater danger threatens wildlife more than the loss, fragmentation and degradation of habitat.**

Suitable habitat is basic to species health and survival, including humans. Without wetlands the American White Pelican cannot survive!

Continued conservation and management efforts on the Creston Valley Wildlife Management Area (CVWMA) are critical to maintaining suitable habitat for wildlife. Because of important changes to the water regime on the Kootenay River and on the local landscape, a significant number of species rely on and benefit from the established water level management practices and habitat restoration activities of the CVWMA.

Above and beyond the benefits it provides to wildlife, the CVWMA wetland plays an important role for flood control, water quality, natural pest control, recreation, tourism, and mitigating climate change through carbon sequestration. This wetland also enhances our physical and mental well-being. It promotes a healthier lifestyle choice. It creates memorable experiences, transporting people from their everyday lives to a world filled with the magic of nature.

Because the CVWMA wetland is here and managed, it has become a safe place for American White Pelicans to loaf and feed. Their numbers have increased from 80 in the late 1990's to more than 300 in 2009.

The CVWMA wetland and adjacent habitat is also important to 300 species of birds, 57 species of mammals and 29 species of fish, reptiles and amphibians and thousands of plants and invertebrates. For many species, the wetland is more than just an airport for arrivals and departures - it is a grocery store, a home and a place for birth. It sustains life!

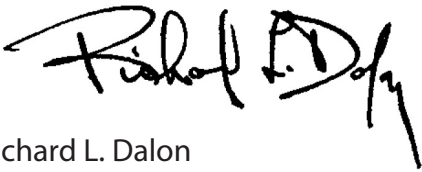
The board of directors, staff and volunteers of the CVWMA are committed to managing the 7,000 ha. (17,000-acre) habitat for the wildlife species that depend on it and to deliver programs prompting positive action for good environmental stewardship.

As you might imagine, the costs of maintaining this remarkable wetland are substantial...but think, for a minute, of the costs of not maintaining it. We cannot afford the loss of this wetland, for all the invaluable benefits it provides to wildlife and ourselves, locally, regionally, and globally.

Your annual campaign gift will make it possible for the CVWMA to fund immediate habitat and wildlife management, research and education needs.

Pretend for a moment that you are an American White Pelican and imagine enjoying the fish and loafing islands that the CVWMA wetland offers... sounds like a trip to Mexico, doesn't it! The slow but steady destruction of wildlife habitat in unprotected areas makes it critical that we collectively work to conserve, secure and manage the CVWMA wetland for the benefit of all wetland species. Only then can our children, and their children after them, be assured the enjoyment of this magnificent living resource.

Yours Sincerely,



Richard L. Dalon  
Chief Executive Officer



André Breault  
Chairman

**P.S.** Please take a moment right now to show your support for our wildlife and habitat management projects and wetland programs that will benefit the CVWMA wetland and all of us.

Please see the enclosed form and say **YES**, I want to help make a difference.

# CRESTON VALLEY WILDLIFE MANAGEMENT AREA

**YES**, I want to support to the CVWMA.

Here is my tax-deductible contribution towards:

Wetland conservation and education projects and programs

\$500  \$250  \$100  Other \$ \_\_\_\_\_

Endowment Fund to secure the CVWMA's future.

\$500  \$250  \$100  Other \$ \_\_\_\_\_

Viewing Tower Project

\$500  \$250  \$100  Other \$ \_\_\_\_\_

I prefer to donate through a monthly giving plan:

Monthly giving is a convenient way you can contribute. Your pre-authorized gift is automatically debited from your Visa or Mastercard on the  1st or  15th of the month. You may change or cancel your pledge at any time, by advising us in writing.

I will provide a monthly gift of:  \$100/month  \$25/month  \$15/month  
 Other \$ \_\_\_\_\_

Is this a gift or in memory of someone?  Yes  No

Is there someone we should inform?  Yes  No  
(name, address, relationship)

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My preferred payment method is:

Cheque (made payable to the Creston Valley Wildlife Management Area)

Visa  Mastercard

Card no: \_\_\_\_\_

ExpiryDate: \_\_\_\_\_ PhoneNo: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

For tax receipt purposes:

Name:  Mr  Mrs  Ms \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ PostalCode: \_\_\_\_\_

Please mail this form with your cheque, money order or credit card information to:  
Creston Valley Wildlife Management Area, Box 640, Creston, BC, V0B 1G0

Visit our website at [www.crestonwildlife.ca](http://www.crestonwildlife.ca) for more information on the CVWMA  
Charitable Registration #11931 5885 RR0001